

JournalNews

[Print this page](#) [Close](#)

New business at Cincinnati Mall encourages children to 'Bee Active'

By [Eric Schwartzberg](#), Staff Writer

6:04 PM Wednesday, June 6, 2012

FAIRFIELD — A new Cincinnati Mall business aims to generate a major buzz by helping parents keep children active.

Bee Active Adventure Zone, **1050 Cincinnati Mills Drive**, is a 23,000-square-foot kids activity center that features seven giant inflatable attractions and a gymnastics area.

"Bee Active is a place where a sedentary lifestyle can be discouraged," said owner/operator Angie DeMers. "By giving (kids) something fun to do that's also active, they're not going to be wanting to stay home. They're going to want to have fun."

The cost to play is \$10 per hour per child. Discounted days include 2-For-1 Tuesdays and \$5 Fridays. Annual membership nets two hours of free play per visit then \$5 per hour thereafter.

Bee Active offers a comfortable seating area for parents, complete with WiFi and cable TV.

In addition to walk-in business, Bee Active also hosts birthday parties and field trips, which include an hour on the inflatables followed an hour in a party room.

This summer, the business plans to add a kids mechanical bull, dart leagues, air hockey and more interactive games. A restaurant, Stewie's Grill, is slated to open this fall and offer homemade pizza, plus beer on tap and "restaurant-style" fare such as chicken fingers and hamburgers.

James Kitanga of Forest Park said his four children love going to Bee Active so much that he purchased a \$290 gold membership pass rather than pay \$40 in admission charges for each visit.

"If they go there every weekend, that's \$160 a month," he said. "It saves me a tremendous amount of money to buy a whole year package and they go can go anytime, especially in the summertime when the schools are closed."

For more information, call (513) 563-2600.

Find this article at:

<http://www.journal-news.com/news/hamilton-news/new-business-at-cincinnati-mall-encourages-children-to-bee-active-1387341.html>

[Print this page](#) [Close](#)