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Pharmacy moves to new, larger location

By Eric Schwartzberg

Staff Writer

FAIRFIELD — A Butler County business with nearly six decades in the Hamilton-Fairfield area is expanding its presence and the variety of its offerings.

Fairfield Pharmacy recently moved to a 2,600 square foot storefront at 765 Nilles Road across from the Fairfield YMCA. The new location is more than double the size of the pharmacy's former location at 5145 Pleasant Avenue.

That location remains open as a discount clearance outlet, according to Chad Brewer, pharmacy manager.

The new location offers better exposure, more space for products, easier access for customers and a drive-thru window for customer convenience, Brewer said.

Added to the typical assortment of medicines, home health aids and durable medical equipment, there's also a wide array of gift options, everything from jewelry, rustic art, candles and photo frames to purses, plates, stuffed animals and toys.

"We want to offer more than your average pharmacy," Brewer said. "We have lift chairs and scooters in stock and we carry multiple sizes and styles of wheelchairs and walkers."

The business strives to offer customer service not shown at other pharmacies, Brewer said.

"We're here in the neighborhood," he said. "These are our neighbors, our friends. I live here in Fairfield, so the success of this company and the success of our service to clients ... matters to me personally.

The durable medical equipment the business sells is available for free delivery to Hamilton and Fairfield via two bilingual technicians who work at the pharmacy to assist the Spanish-speaking community, Brewer said.

Fairfield Pharmacy got its start in Hamilton as Lindenwald Pharmacy, then moved to Pleasant Avenue in Fairfield 30 years ago, he said.

It boosted staffing from seven to 11 employees this year to prepare for taking care of new customers and the move to the new location, Brewer said.

Kert Radel, president and CEO of the Fairfield Chamber of Commerce, said the pharmacy's decision to expand during an economy that remains challenging is "a breath of fresh air."

"It says a great deal about about the management of that business and also about their commitment to Fairfield and Butler County," Radel said.

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